

Profile
Company 
vivid Experience



EXPERIENCE
BEYOND IMAGINATION

OUR STORY

Vivid Experience was founded in Riyadh with a clear vision: to redefine the event and exhibition industry in Saudi Arabia through creativity, precision, and innovation.

Since its inception, Vivid has delivered exceptional experiences that combine cultural depth, modern design, and technical excellence – turning every concept into an unforgettable journey.

OUR VALUES

At Vivid, we don't just conduct business; we build relationships, foster innovation, and create lasting impacts. Vivid is built on a set of core values that serve as the compass guiding every Single decision, interaction, and endeavor within our organization.

 **Speed**

 **Giving**

 **Clarity**

 **Quality**

 **Innovation**

 **Connection**

OUR VISION

A clear future vision

That Vivid play a key role in presenting events in more distinctive and creative ways of high quality.

OUR MISSION

Outstanding sense of mission

Establishing and developing the concept of organizing events, become a pioneer and providing innovative and integrated solutions.

C H E C K O U R
| EVENTS SERVICE

EVENT MANAGEMENT



Events
Consultancy



Venue
Selection/
Booking



Event
Branding



Production
& Execution



Catering &
Hospitality



Sponsors,
Exhibitors,
and Speakers



Entertainment



Marketing
& Consulting



Design
& Creation

OUR SERVICES



VISITOR
EXPERIENCE



AUDIO-VISUAL
SYSTEM



VIP
PROTOCOL



REGISTRATION
SYSTEM



PHOTOGRAPHY
& VIDEOGRAPHY



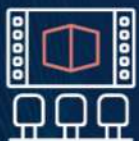
ORGANIZERS



VALET
PARKING



Framework
Agreements



Exhibitions
& Conferences



Events
& Festivals



Internal
& Festivals



Logistics
Services



Event
Production



Activation



Audio, Video
& Lighting



Crowd
Arrangement



Catering
& Gala Dinner



C H E C K O U R | EVENTS Portfolio

The background features several flowing, wavy lines in shades of blue, creating a sense of motion and depth. The lines are more prominent on the left and right sides, framing the central text.

MAJOR IMPACT PROJECTS

Delivering High-scale National
Experiences With Excellence



نيوم NEOM

Preparations for
His Royal Highness Crown Prince Mohammed bin Salman's
2023 interview with Fox News

Client: NEOM

Event Type: Television Interview



The Second Meeting of the Defense Ministers of the Islamic Military Counter Terrorism Coalition (IMCTC) – 2024

Client

Islamic Military Counter
Terrorism Coalition

Type of Event

Minister of Social Affairs

Scope of Work

Planning, Design, and Execution



الائتلاف الإسلامي لمقاومة الإرهاب
ISLAMIC MILITARY COUNTER TERRORISM COALITION

المملكة العربية السعودية - الرياض
3 فبراير 2024 الموافق 22 رجب 1445 هـ

Kingdom of Saudi Arabia - Riyadh, February 3, 2024 Rajab 22, 1445 AH

الاجتماع الثاني لمجلس وزراء دفاع دول
التحالف الإسلامي العسكري لمحاربة الإرهاب

The 2nd Meeting of IMCTC Defense Ministers Council



THE SPORTS BROTHERHOOD WEEK



Click to watch the video



THE SPORTS BROTHERHOOD WEEK



Scope of Work:

Branding, Planning, Execution ,logistics, implementation, and operation

هيئة المحتوى المحلي
والمشتريات الحكومية
Local Content & Government
Procurement Authority



LOCAL CONTENT AWARD 2024

هيئة المحتوى المحلي
والمشتريات الحكومية
Local Content & Government
Procurement Authority



Client

Local Content and Government
Procurement Authority

Type of Event

Gala / Celebration

Scope of Work

Planning, Design, Execution, and Operations for the
VIP area and table arrangements in the
stage area



QIDDIYA



Click to watch the video



QIDDIYA



Event Type:

Employee
Engagement

Scope of Work:

Planning, design,
execution, and operation.





NATIONAL TRANSPORT SAFETY CENTER



Client: National Transportation Safety Center

Type of Activity: Exhibition

Scope of Work: Planning, Design, Implementation, Operation

[Click to watch the video](#)

Conference of the Arab Federation of Internal Auditors Associations

Client:

Saudi Authority of Internal
Auditors (AI-Ula)

Event Type: Conference

Scope of Work:

Planning, design,
implementation, and operation

الهيئة السعودية للمراجعين الداخليين
The Saudi Authority of Internal Auditors



CONFERENCE & EXHIBITIONS









BIDDING NATION
SAUDI ARABIA



NEW MURABBA

أهلاً
بالعالم

نمومعًا لفوز جديد
GROWING TOGETHER
FOR NEW WIN



**CELEBRATING HOSTING
THE 2024 WORLD CUP**



Client: New Murabba

Scope of Work: Planning, design, implementation, and operation

DELIVERING PREMIUM EXHIBITION BOOTHS





CULTURAL EVENTS

نحو حقوق
تحلم ونحققها
اليوم الوطني السعودي

المرجع العز وناجح سما المجد
يا مئيد خمسة عشر عام في عام
جائلك مضامات الوم وانت في نوم
في ظل رؤية قر وآمال والهام

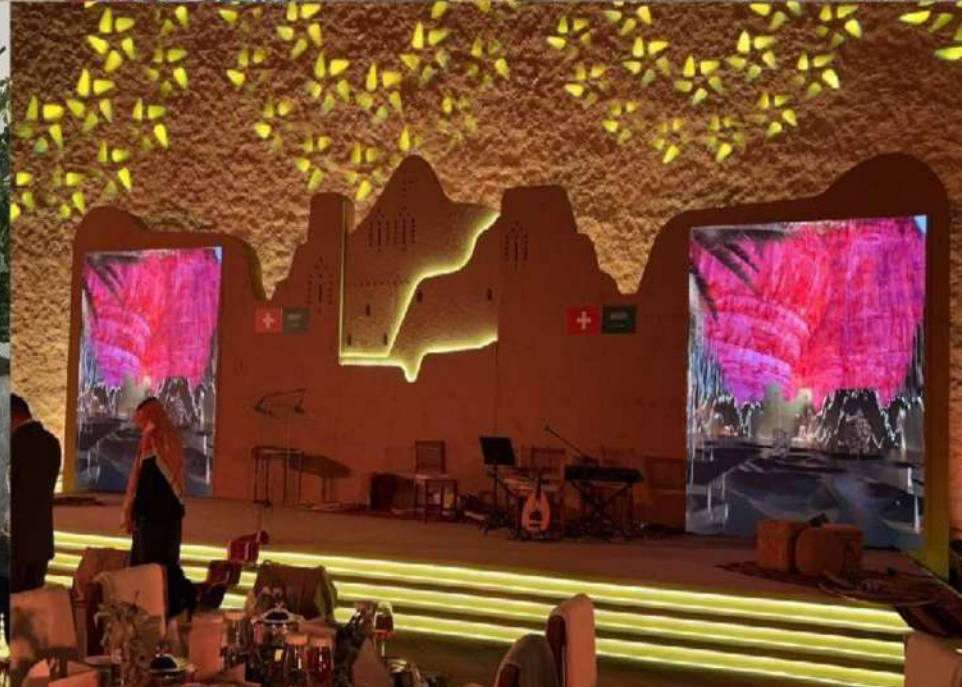
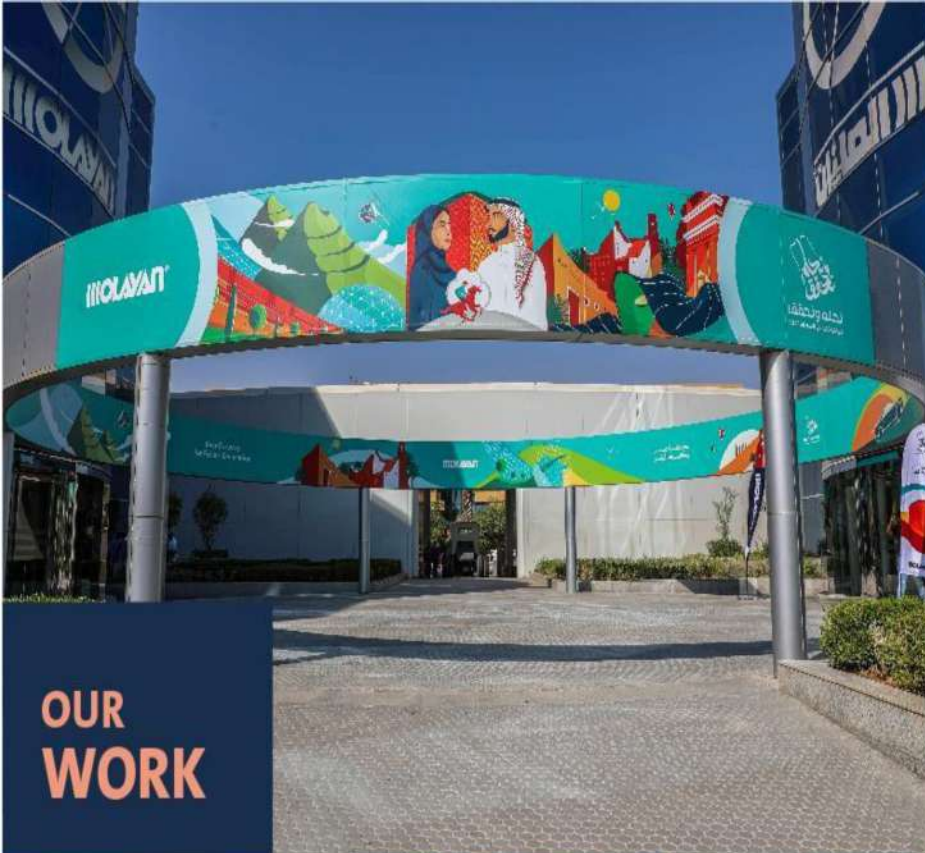
لجعل هذا الوطن
وطن الانسانية

دام عزك
يا وطن



OUR WORK



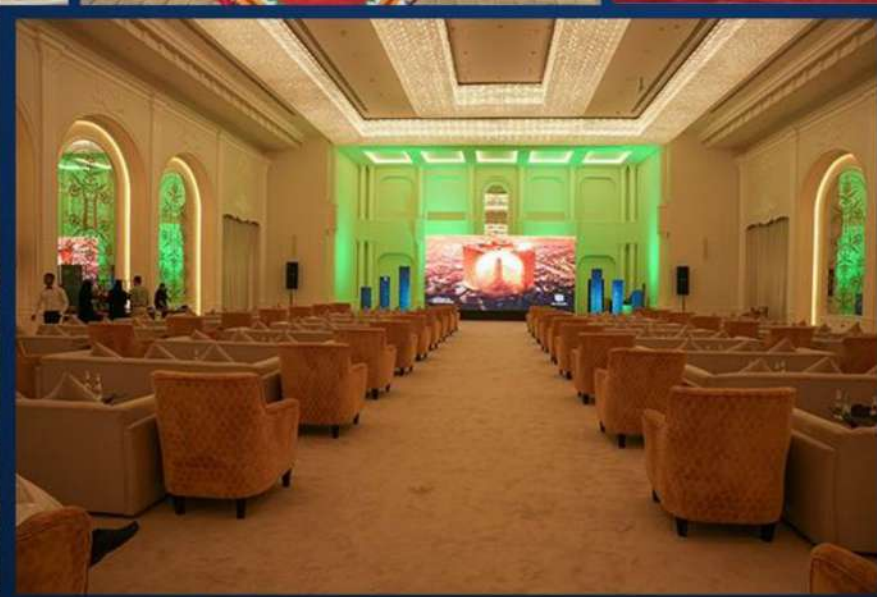




The background features a dark blue gradient with intricate, glowing light trails in shades of blue and green. These trails swirl and intersect, creating a sense of dynamic movement and energy. A prominent bright green starburst or focal point is visible on the left side, from which several trails radiate outwards.

INTERNAL EXPERIENCES & CELEBRATIONS

Meaningful Moments That Connect
Teams and Strengthen Identity





ANNUAL CELEBRATION OF THE GENERAL AUTHORITY FOR STATISTICS 2024



Click to watch the video



شَتْوِيَّة المُرَبَّع الجديد

NEW MURABBA WINTER



Click to watch the video

Open Day

Client:

Islamic Military Counter Terrorism Coalition

Type of Activity: Ceremony

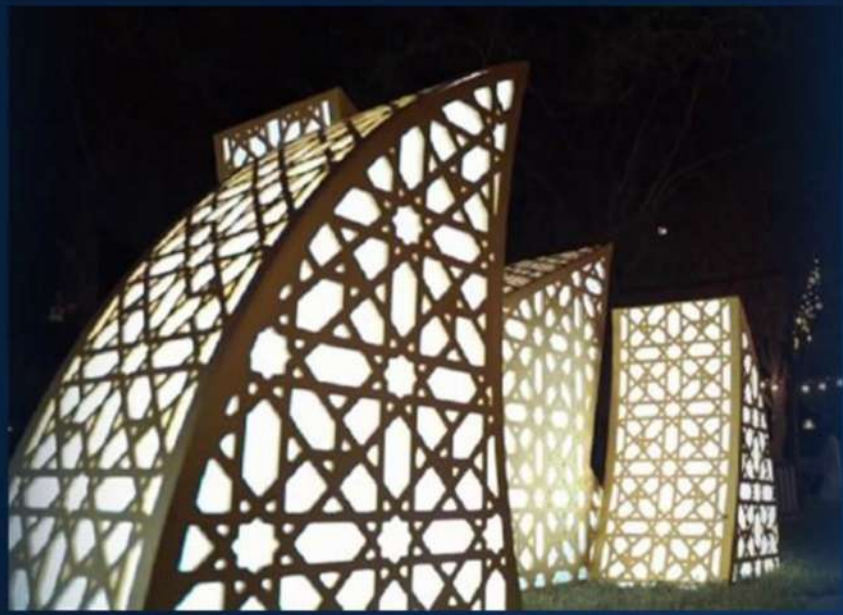
Scope of Work:

Planning, design, implementation, and operation



RAMADAN GATHERING





Client:
Safarat project

Event:
Ramadan Iftar Ceremony –
Riyadh 2024-2023

Scope of Work:
Planning, design, execution,
and operation.



[Click to watch the video](#)

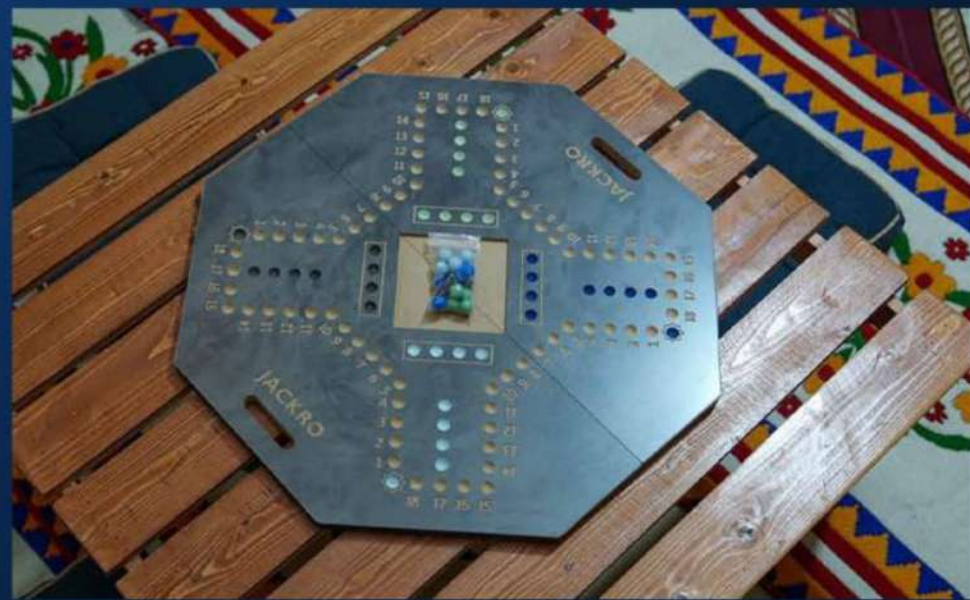
The background image shows two men in traditional Arab clothing (thobe and ghutra) playing a table football game. The man on the left is seen from the back, while the man on the right is facing him. They are both focused on the game. The table football set is on a table, and the background is slightly blurred, showing other people and lights, suggesting an indoor event or exhibition. The entire image has a blue color overlay.

ACTIVITIES & ENTERTAINMENT













TEAM BUILDING ACTIVITIES







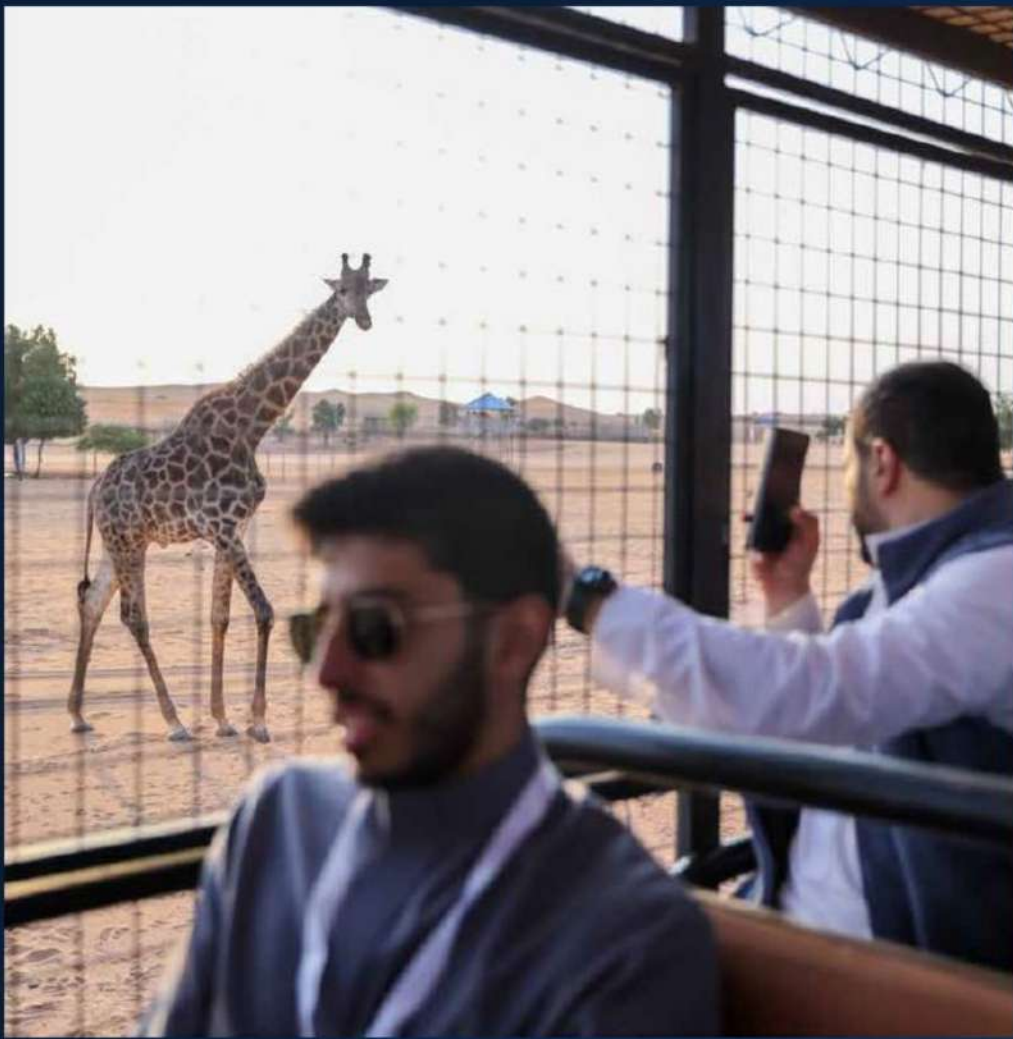
WORKSHOPS





SAFARI TRIP







GALA DINNERS



A blue-tinted photograph of a wedding table setup. In the center, a large, round glass vase holds a bouquet of white and yellow flowers. To the left of the vase is a square, dark-colored tissue box with a white tissue partially pulled out. Several clear glass vases and bottles are scattered around the table, some containing water. The background is softly blurred, showing more of the table and possibly other guests. The overall mood is elegant and romantic.

TABLE SETUP

OUR
WORK





EXECUTIVES RETREAT



Success Partners



Get in Touch

Contact Us

 + 966 50 568 8213

 [vividexperience.sa/](https://www.instagram.com/vividexperience.sa/)

 [vividexperience.com.sa/ar](https://www.vividexperience.com.sa/ar)

 info@vividexperience.com.sa

THANK YOU

The background of the image features a dark blue gradient. In the lower half, there are several overlapping, flowing, wavy lines in a lighter blue color, creating a sense of motion and depth. These lines sweep across the frame from left to right, with some peaks and valleys, giving it an ethereal, smoke-like or liquid-like appearance.